DIGITAL MONITORS MAP

MEDIUM MONITORS SPECIFICATIONS

For Student Groups or Businesses

Vertical - 768px (W) x 128opx (H)

Horizontal - 128opx (H) x 768px (W)

LARGE MONITORS SPECIFICATIONS

For Businesses only

Vertical - 1080px (W) x 1920px (H)

Horizontal - 1920px (H) x 1080 px (W)

RESOLUTIONS

72 DPI

ACCEPTABLE FILE FORMATS

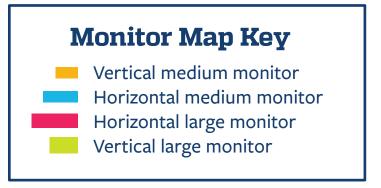
JPEG Image
PNG Image
Adobe Illustrator CCS Artwork (recommended)
Adobe Photoshop CCS Image (recommended unflattened)

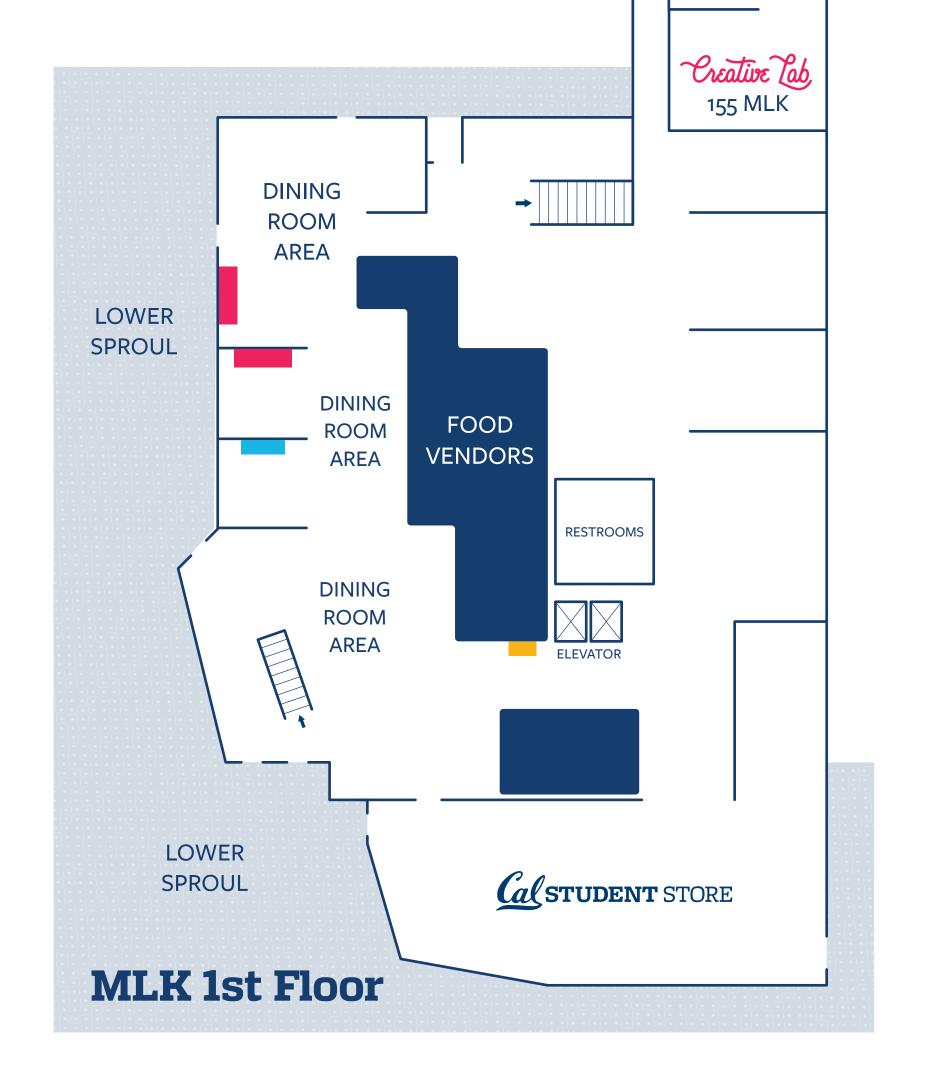
If your advertisement is not formatted correctly, we won't run the ad, so please ensure that you follow the design guidelines!

For a complete list of our monitor guidelines, visit our website: *creativelab.berkeley.edu*

SUBMISSION DETAILS:

Email files to creativelab@berkeley.edu

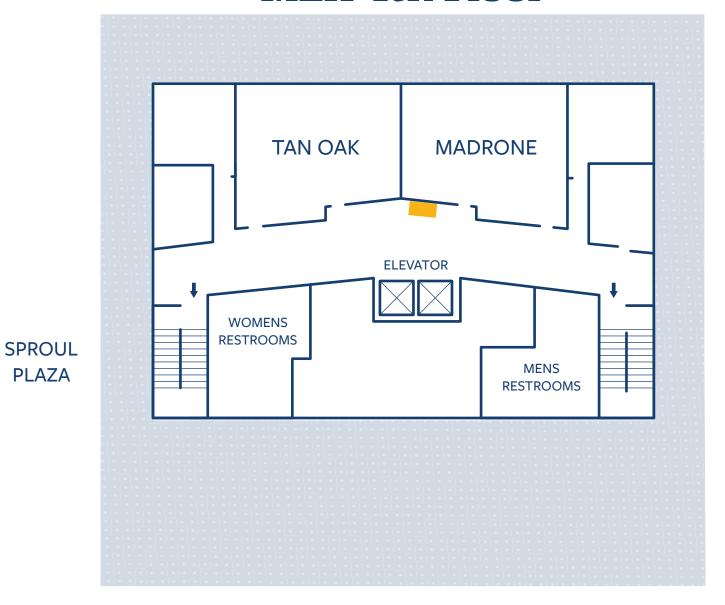




MLK 2nd Floor

Main Floor MULTICULTURAL AMAZON@ASUC **COMMUNITY CENTER** STUDENT UNION **LOWER SPROUL** RESTROOMS 1951 **CAMPUS** LIVING **ELEVATOR** ROOM **SKY BRIDGE** Cal STUDENT STORE

MLK 4th Floor



PLAZA

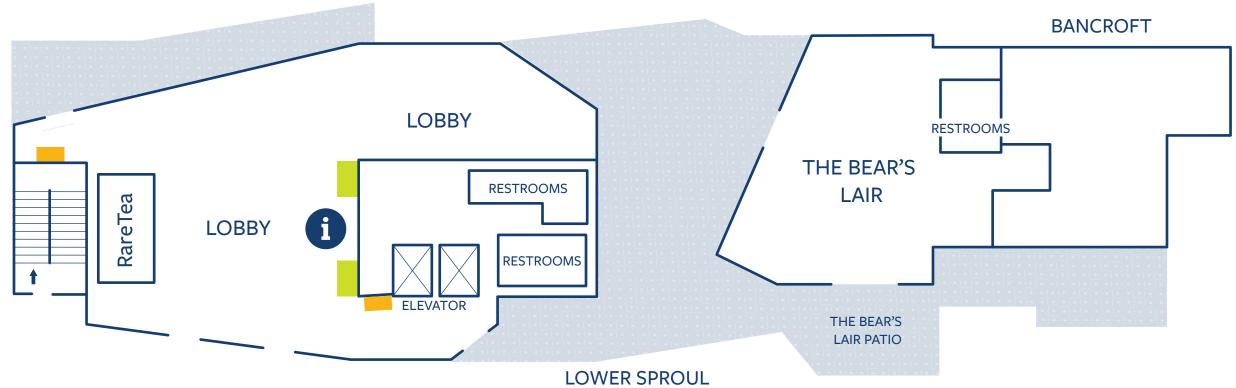
Monitor Map Key

Vertical medium monitor

Horizontal medium monitor

Horizontal large monitor

Vertical large monitor



Eshleman 1st Floor

Main Floor



